



FOR IMMEDIATE RELEASE

Taylor Cup Pond Hockey Championship nets more than \$101,000 for Cancer Research; Names Team Jones 2009 Champions

4th annual tournament attracts teams from across Ontario in effort to raise funds for The Princess Margaret Hospital Cancer Research Fund

Orillia, ON, February 1, 2009: Marking another successful year, the results are in and the Taylor Cup Pond Hockey Championship has declared a 2009 winner — Team Jones from Hamilton. After facing off against 28 hockey teams from across Ontario, they edged X-Troggs from Toronto, who came in a close second. The four-year fundraising efforts for the event have surpassed \$390,000 and total fundraising efforts for the 2009 event are expected to exceed \$101,000.

The weekend event was held in memory of Judy Taylor, an avid sports and businesswoman who lost her battle against cancer in 2003, and benefits The Princess Margaret Hospital Cancer Research Fund. Top fundraising awards went to Team Van Hooterman from Toronto, who raised a total of \$12,188 and Greg Neinstein with an individual fundraising total of \$8,100.

“Congratulations to Team Jones. We’re overwhelmed with the growing support and generosity we’ve seen year after year,” said Lisa Cox, Tournament Director. “The enthusiasm and hard work each team brings to the cause is heartwarming and I know Judy would be proud. Together we’re all helping to conquer cancer in our lifetime.”

More than 150 players hit the ice to play a traditional game of 4-on-4 pond hockey at Bayview-Wildwood Resort on Sparrow Lake, just north of Orillia. In addition to raising money for a good cause, hockey enthusiasts were able to lace up their skates and hit the ice for a friendly game.

The 2009 Taylor Cup Pond Hockey Championship would like to thank its dedicated sponsors — Rogers Television, Culinary Destinations, The Dock 104.1 FM, KICX 205.9 FM — for their continued support.

For final 2009 fundraising results, to put yourself on the list for early bird registration for the 2010 Taylor Cup Pond Hockey Championship or to make a donation, visit www.taylorcup.ca or email taylorcup@rogers.com.

About Princess Margaret Hospital

Princess Margaret Hospital and its research arm, the Ontario Cancer Institute, have achieved an international reputation as global leaders in the fight against cancer. Princess Margaret Hospital is one of the top 5 cancer research hospitals in the world. Princess Margaret Hospital is a member of the University Health Network, which also includes Toronto General Hospital and Toronto Western Hospital. All three are teaching hospitals affiliated with the University of Toronto.

About Princess Margaret Hospital Foundation

The Princess Margaret Hospital Foundation at University Health Network raises funds for research, exemplary education and compassionate patient care at Princess Margaret Hospital and its research arm, the Ontario Cancer Institute. www.pmf.ca

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